

Let Your Home Make
the Call for You!

**First, Make
it Smarter**



Your Smart Home Can

- Automatically set the alarm if you forget
- Adjust & control the temperature and lights
- Notify you of what's going on at home or the office
- Learn your routine and remind you if you change it.
- Call the authorities, a friend or yourself where needed with monitoring
- Record video when you want it to.

*You must have the applicable equipment installed and services set-up in each instance for your home to be this smart.

**AMP
Security**

Automation
Monitoring
Personal Wellness

AMP Security Professional Technicians work with you to install the equipment you need in the best locations and then train you how to use it.

In-home assessments and estimates are free.
Wired or wireless options are available.

AMP UP How SMART Your Home is
Call 519-263-2677 TODAY.

It's ALL on www.hay.net

**NEW
STARZ**

STARZ is your destination for STARZ Original series, all-time favourite movies, and classic films everyone loves.

Featured programs like: Boss, Counterpart, Party Down, Now Apocalypse, Survivor's Remorse, Sweetbitter, The Girlfriend Experience, The White Princess, The White Queen and Vida

STARZ Originals including favourite past seasons of Black Sails, Da Vinci's Demons and Power.

Choose how and when you watch on two TV channels (355 & 356, on your computer browser, and through Hay Stream TV.

SEEING STARZ

LIBRARY	NEW
POWER	NOW APOCALYPSE
THE GIRLFRIEND EXPERIENCE	SWEETBITTER
NURSE JACKIE	VIDA
BLACK SAILS	STARZ 1 & 2 - \$8/mo. Crave + Movies + HBO + STARZ - \$25/mo.

Hay Communications Co-operative Limited

Zurich Office
72863 Blind Line
519-236-4333

Exeter Office
168 Thames Rd., W
519-235-3369

www.hay.net



It's ALL on www.hay.net

Getting this newsletter may be the highlight of your day, or maybe not! Rest assured everything here can be found on our website, including a copy of this newsletter.

It's ALL on www.hay.net

What did you say?

Often we listen intently when someone technical talks to us, keeping up as best we can. Then they throw in a couple of short forms and acronyms and we have no clue what they mean. We don't stop them from talking because we feel silly saying "hold on, I don't know what that means?" Then we just fade away nodding our head like we get it and don't learn a thing.



Every industry has developed short forms and acronyms for terms they use frequently. If it is easy and makes sense, it can become a world-recognized term. There aren't any rules to creating these new "words" so the tech industry, telecom included, has cont'd..

- In this March, 2019 issue:
- Make Your Home Smarter
 - It's ALL on our website
 - Acronyms & Short forms
 - Mix & MAX TV
 - Online Business Directory
 - STARZ - New Channel
 - Separate Meeting Insert: Annual Members Meeting April 3rd, 2019
 - Dashwood Community Centre

What did you say? ...cont'd

created hundreds. The trick is NOT to use acronyms and short forms around people who may not be familiar with the industry.

What happens if a Hay Communications tech unintentionally uses a short form or acronym? Words like VoIP, SVOD, POTS, RAM or OTT. While some of these have become common-place and many know what they are, they still leave some people looking like a dog who just heard a new sound. You will likely just tune out of the conversation.

An abbreviation or short form becomes an acronym when it is pronounced as if it were a word and sometimes it naturally becomes the preferred name used because its more easily understood and simpler to say. For example NASA, which is National Aeronautics and Space Administration.

In an effort to give you more tools in your telecom knowledge box, here are some common terms a Hay technician or customer service rep may inadvertently use when explaining something to you.

CAT 5: pronounced cat 5: is the most common network cable. It has 4 wire pairs

ONT – Optical Network Terminal. Where the fibre comes in to your home or business

MB & GB: Megabytes & Gigabytes refers to digital storage. 1 GB is ~1000 times bigger than 1 MB (needs changed)

VoIP: Pronounced voyp: Voice Over Internet Protocol. Technology that makes phone calls possible over an internet connected device.

RAM: Random Access Memory. Computer data storage that stores data while it is being used.

DSL: Digital Subscriber Line (or loop). The technology that uses digital data over copper telephone lines.

HTML: Hypertext Markup Language. A system for adding text, colour and images on the world wide web. E-newsletters are also in HTML format.

OTT: Over-the-top. TV and video content over the internet.

POTS: Plain Old Telephone Service.

SVOD: Subscription Video On Demand. The same as Video on Demand, but there is no additional charge to watch. It is content included with your Subscription to a TV channel.

It's ALL on www.hay.net



Don't ever hesitate to stop someone and say, "hold on, do I need to know what that acronym meant?" Maybe it will help you stay tuned in to the conversation and understand more about your telecom service.

Local Business Directory

www.hay.net/Community/business-directory

It's ALL on www.hay.net



We have dedicated a portion of our website to highlight LOCAL businesses. Need a mechanic? Find one here - or a massage therapist or handyman. Search by keyword, name or category for farm supplies, boat

sales, garden centres and so much more. When you find it, you'll know it's local and in-business with active service.

MIX & MAX TV

MIX it up

Don't get bored with TV, swap some of your channels today and try something NEW



MAX your television entertainment time

You're not in a contract. Just check out the more than 100 specialty channels we offer online, then give us a call.

It's ALL on www.hay.net

MIX it up! go to:
www.hay.net/Themes
then call 519-236-4333

MAX your MIX

Reality	WITH	Action	WITH	Drama
Sci-fi		Music		Sports
Movies		News		History

ANIMAL PLANET

AHC
AMERICAN HEROES CHANNEL

Super Channel
heart & home

STARZ

100's of Specialty Channels to Mix Up

COSMOTV

Discovery VELOCITY

BTN
BIG TEN NETWORK

CTV NEWS

W
NETWORK

Bloomberg
TV CANADA

Smithsonian
CHANNEL

MAV TV